



# SCORES CUP 2025 Miami

**Powered by Concacaf**

*Become part of the world's largest annual  
charity corporate soccer tournament series!*

**Saturday, November 8, 2025**





# About SCORES Cup



**SCORES Cup, hosted by America SCORES and partnered with several Major League Soccer (MLS) and National Women's Soccer League (NWSL) teams, is the world's largest annual corporate charity soccer tournament series and has run for the past 15+ years across 13 cities in North America.**

**SCORES Cup corporate soccer tournaments, having involved over 400 companies and their corporate teams, raise an average of \$2.5 million for SCORES programming each year.**

**All team sponsorships directly benefit America SCORES' free after-school soccer and literacy programs for 20,000 underserved youth across North America.**

# SCORES Cup in Miami

**Our inaugural Miami SCORES Cup took place in November 2024 and involved the following companies who participated in and/or sponsored our event:**



**Read more about the success of our inaugural 2024 Miami SCORES Cup [here](#).**

# 2025 Miami SCORES Cup: The Basics

**Date:**

Saturday, November 8, 2025

**Venue:**

Leyva Family Field & North Field at Florida International University (FIU) Soccer Stadium

**Format:**

7v7 (including goalies), Coed (2 female players on the pitch), up to 15 players on each roster

**Divisions:**

Competitive, Intermediate, Recreational

**Games:**

22-minute games, 3 games guaranteed

**New Balance Jerseys:**

Provided by Miami SCORES, including your company's logo

**Team Sponsorship:** \$6,000 (tax-deductible), includes jerseys, lunch, snacks and sports drinks for the team!

**Cause:**

Supporting Miami SCORES soccer and literacy programs in underserved, Title I Miami public schools





# Our 2025 Miami SCORES Cup: Sponsorship Levels

## **Presenting Sponsor: \$25,000**

- Two team entries
- Company logo on ALL player jersey fronts, event marketing materials, website, and Cup-related social media posts
- Social media spotlight— 2 posts (1 pre, 1 post)
- Reserved space on the day of the Cup for company players, employees, and family/friends
- Prominence of logo at the Cup

## **Jersey Sponsor: \$17,500**

- Two team entries
- Company logo on all player jersey sleeves
- Social media spotlight— 2 posts (1 pre, 1 post)
- Reserved space on the day of the Cup for company players, employees, and family/friends

## **Supporter: \$9,000**

- One team entry
- Company logo on specific company's player jersey backs
- Social media spotlight— 2 posts (1 pre, 1 post)

## **Team: \$6,000**

- One team entry
- Company logo on specific company's player jersey backs
- All Sponsorships include breakfast, lunch, snacks and sports drinks for the whole team!

## **SCORES Cup Lunch or SCORES Gameday Sponsorship \$3,500**

**Option 1: Sponsor Lunch for all 500 participants and 50 volunteers at the 2025 Miami SCORES Cup**

**Option 2: Sponsor a Friday gameday in October 2025 for 300 Miami SCORES students participating in friendly soccer matches against other SCORES schools (donation includes bus transportation to neighboring schools)**



# More on Miami SCORES





# Miami SCORES, 13th Affiliate of America SCORES

Miami SCORES is the 13th affiliate of America SCORES, North America's largest soccer and literacy youth development nonprofit and is Powered by Concacaf. **America SCORES is an official legacy program of the 1994 World Cup.**

America SCORES serves:

**300 Title I Schools**

**20K Poet-Athletes**

**500K+ Poet-Athletes Since Founding**



# Our SCORES Mission

**Miami SCORES and the rest of the America SCORES network inspire youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world. We do this through running free after-school soccer and literacy programming for underserved youth at Title I public schools.**





# Our SCORES Model: Soccer, Poetry & Service



**SOCCKER.** The most popular game in the world teaches kids teamwork, leadership, and commitment. Our year-round program helps level the playing field for at-risk youth, and keeps kids healthy and active.

**POETRY.** One of humanity's oldest forms of self-expression, poetry helps our kids find their voice, and through that find their confidence and a sense of identity. Our Poetry Slam! gives our kids a platform to be heard by their community and peers.

**SERVICE LEARNING.** Creating fully-formed citizens starts with teaching our kids to be stewards of their local communities. Our service learning program is led by the poet-athletes, and transforms them to directly support their community.

# Our SCORES Program

**Miami SCORES and the rest of the America SCORES network offer free after-school programming on school grounds— 5 days a week, 1.5 hours a day**

**MONDAY**

**Soccer  
Practice**

**TUESDAY**

**Poetry/  
Service**

**WEDNESDAY**

**Soccer  
Practice**

**THURSDAY**

**Poetry/  
Service**

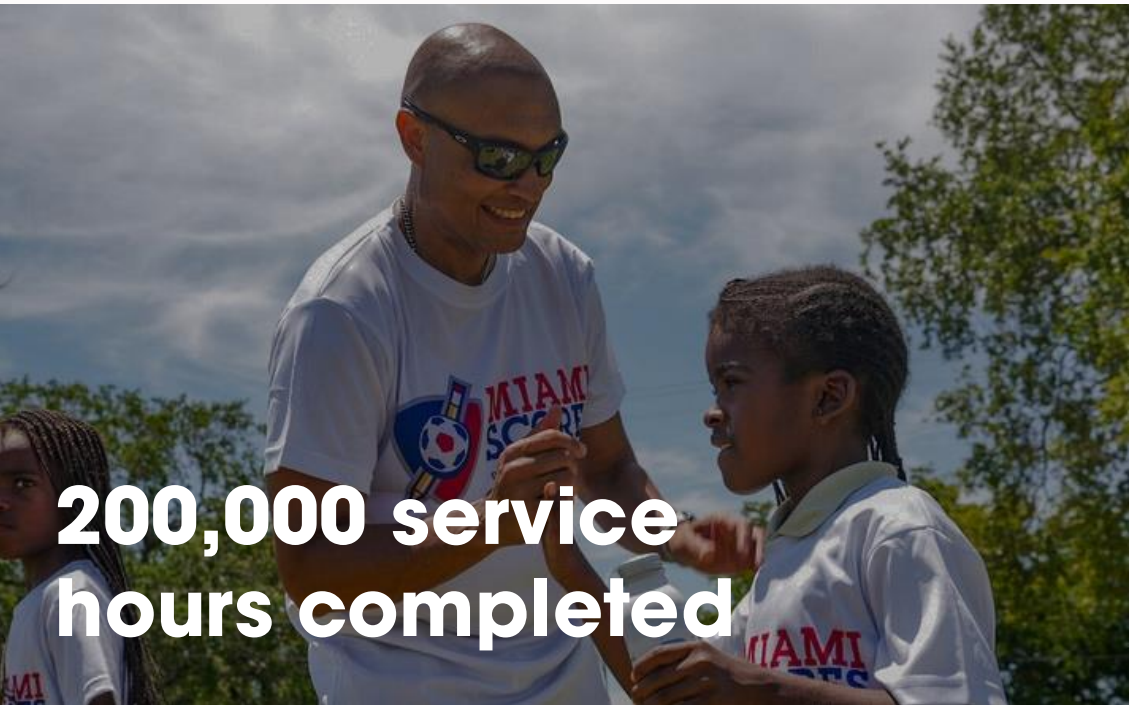
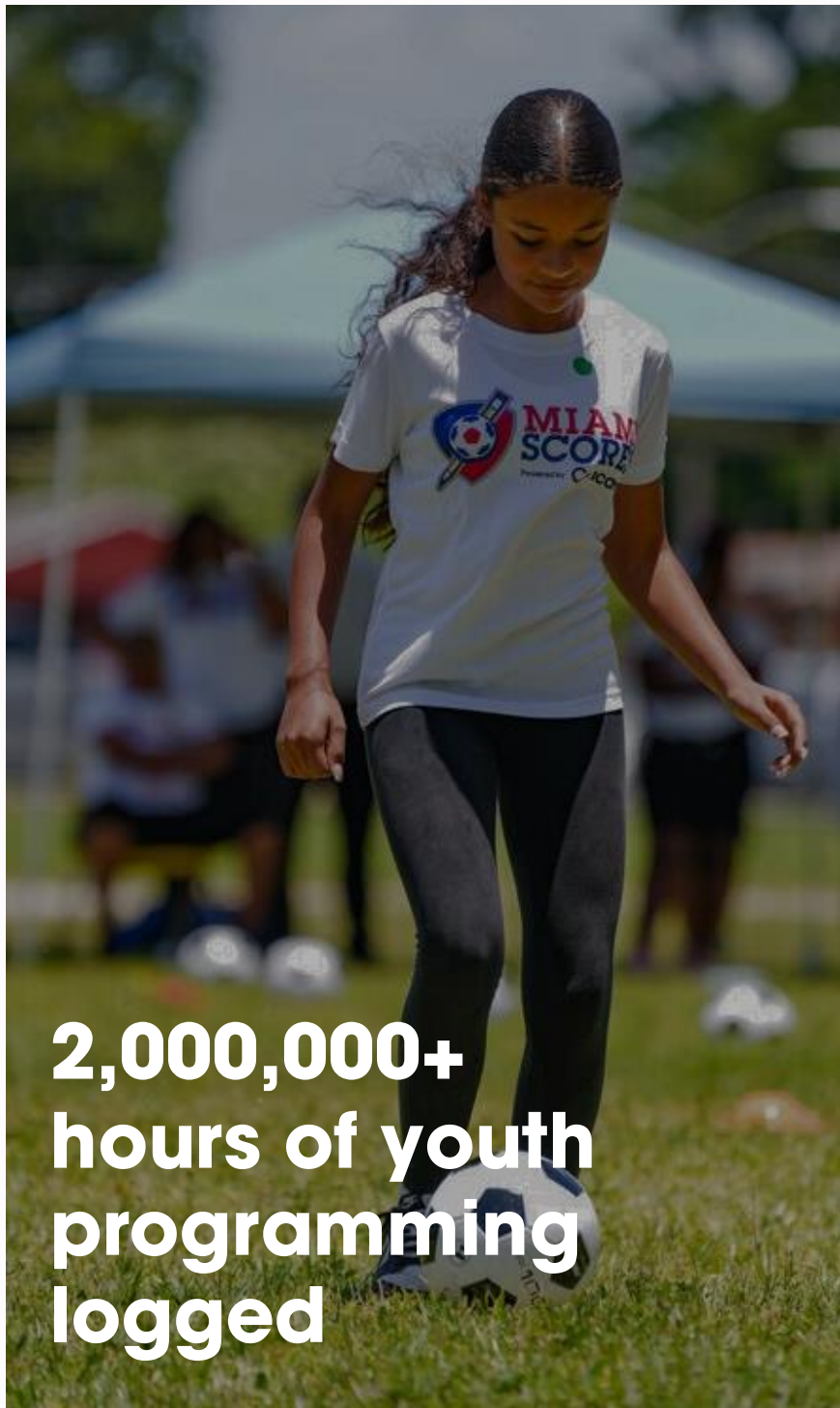
**FRIDAY**

**GAME  
DAY!**

*Miami SCORES and other America SCORES affiliates are also committed to ensuring equal participation between male and female students. Each school has a boys team and a girls team, each consisting of 15-20 poet-athletes from grades 3-5.*



# America SCORES' Impact: Program Statistics





# America SCORES' Impact: Poet-Athlete Statistics

Enjoying the physical, mental, and academic impact of SCORES,  
80% of poet-athletes return year after year...

## PHYSICAL

**89%**

improve aerobic capacity

**73%**

reach "health fitness zone"  
for age group

## MENTAL

**98%**

are more confident

**90%**

are more resilient

## ACADEMIC

**98%**

graduate high school

**3X**

more likely than peers to  
meet ELA standards

Sources: America SCORES, America SCORES Bay Area, America SCORES New York, California Healthy Kids Survey (CHKS), DC SCORES, Kaiser Permanente, LA SCORES



# What They Say About Miami SCORES

**“We truly appreciate the opportunity to partner with Miami SCORES this season. The Poetry SLAM was a phenomenal event, and it was inspiring to see our students shine. The dedication and support you provide to our kids, families, and community are unmatched.”**

**— Lamar S. Johnson, Principal of Liberty City Elementary School**

**“At Concacaf, we believe in the power of soccer - or football as we call it - to inspire and uplift communities. The launch of Miami SCORES Powered by Concacaf is a testament to our commitment to supporting youth development through this beautiful game. We are proud to partner with America SCORES to bring this impactful program to Miami’s young people.”**

**— Philippe Moggio, General Secretary at Concacaf**



# Registering for Our 2025 Miami SCORES Cup

**Contact Rob Uvanović to register your company  
for our 2025 Miami SCORES Cup:**

Rob Uvanović, Executive Director of Miami SCORES  
RUvanovic@AmericaSCORES.org  
508-446-3748

**Visit [www.MiamiSCORES.org](http://www.MiamiSCORES.org) for more information  
on Miami SCORES.**

