



## Miami SCORES

# 2026 Legacy Breakfast

**As the World Cup comes to Miami, join special guests from Concacaf & Telemundo to discover how the game is already transforming lives in our neighborhoods**

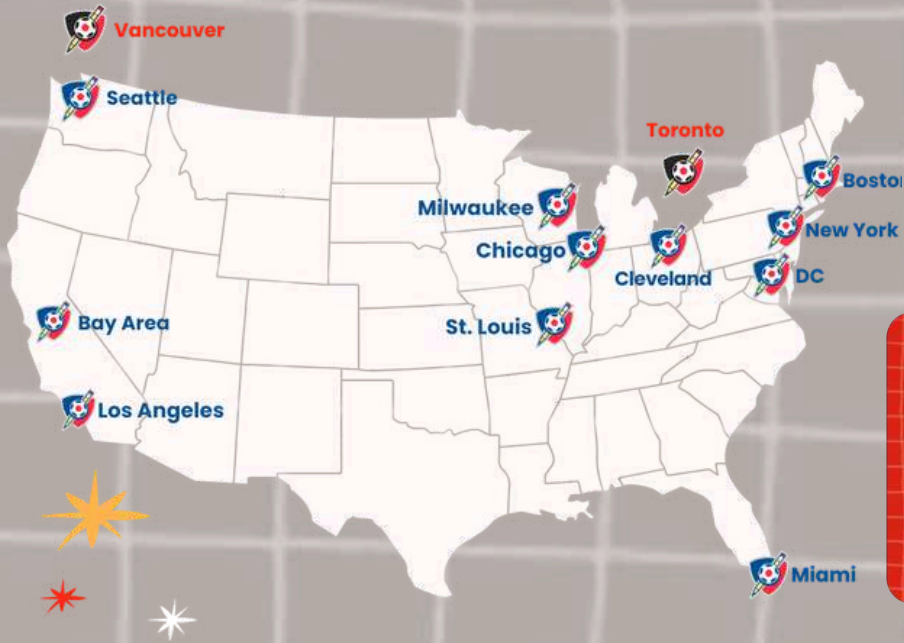
**Tickets On  
Sale Now!!**



**Friday, May 8th**  
9.30 – 11:00am  
Concacaf,  
3 Miami Central

***Every ticket purchased  
has a chance to win  
2 Cat1 Tickets to June  
15th's FIFA World Cup  
Match, Uruguay x  
Saudi!!***

**15,000+**  
**Poet-Athletes**  
currently served  
by The SCORES  
Network



**300+**  
**Schools**  
across 13  
affiliate cities

## The Poet-Athlete Legacy

Imagine a city where every child grows up strong in body, voice, mind, and purpose. Where every child feels invested in — and supported by — their community. Where every athletic field and classroom is a place for growth and expression, and every stage a platform for young people to speak their truth.

**That's not a fantasy, that's a Poet-Athlete City. And you can help us build them from coast to coast.**

A poet-athlete is somebody who prioritizes their mental and emotional well-being along with their physical health, and who uses their skills and platform to improve their community. For over 30 years, the SCORES Network has built generations of poet-athletes through our free afterschool program, which combines soccer, poetry, and service.

SCORES was born out of the 1994 World Cup, and what started out with one team at one school in DC, has turned into an international movement spanning 13 North American cities and serving over 15,000 kids in over **300 Title I schools**.

With the tournament returning to North America in 2026, SCORES is the perfect partner for anyone looking to create a World Cup Legacy of its own. **It's the perfect partnership at the perfect time.**

**Together, we can increase access to the beautiful game to those that need it most!**



*We truly appreciate the opportunity to partner with Miami SCORES this season. The dedication and support you provide to our kids, families, and community are unmatched."*

-Lamar S. Johnson,  
Principal of Liberty City Elementary School



## Our Model

Our unique three-pillar approach transforms poet-athletes committed to their physical, emotional, and social well-being:



### Soccer

Physical fitness, teamwork, safe spaces



### Poetry

Literacy, self-expression, confidence



### Service

Community, connection, leadership

This combination addresses the whole child, supporting academic achievement while building character and confidence.



Poet-athletes served by the SCORES Network since 1994



Title I schools served each year

Our affiliate network spans from coast to coast, with programs in major markets including:

**Los Angeles • San Francisco Bay Area • Seattle • Milwaukee • Chicago • Cleveland • St. Louis • Washington DC • Miami • Boston • New York City • Vancouver • Toronto**

Each affiliate maintains deep relationships with school districts, principals, teachers, and families – relationships built over years of consistent, high-quality programming.

DC SCORES was the first-ever grant recipient of the 1994 World Cup Legacy Fund, sparking a movement that serves 15,000 kids in 13 cities each year.

With the tournament's return next year, we are poised for a new phase of growth, and we want you to join us!



[Read about our World Cup history.](#)



# 2026 Miami SCORES Powered by Concacaf Legacy Breakfast Sponsorship Opportunities

As one of the most impactful legacies of the 1994 FIFA Men’s World Cup, SCORES will be part of the 2026 World Cup fever in every city we operate in.

Partnering with Miami SCORES Powered by Concacaf, allows your company to tap into that energy while supporting impactful work in the community, engaging employees, and sharing that story with clients and customers.

**Let’s leave a lasting legacy in Miami, together!**



## Legacy Breakfast Sponsorship Opportunities

<b>School Sponsorship:</b> Year-round sponsorship of a Miami SCORES school	<b>\$30,000/school</b>
<b>Legacy Breakfast Title Sponsorship:</b> Title Sponsorship of Event with Speaking Opportunity, Including Title Branding on Event Materials and 10 Tickets for Employees	<b>\$5,000</b>
<b>Legacy Breakfast Silver Sponsorship:</b> Silver Sponsorship of Event with Key Branding on Event Materials and 5 Tickets for Employees	<b>\$2,500</b>
<b>Legacy Breakfast Bronze Sponsorship:</b> Bronze Sponsorship on Event Materials and Social Media Highlight	<b>\$1,000</b>





**For More Information:**

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**Let's leave a lasting legacy in Miami,  
together!**

